



## Axway EndPoints for B2B and MFT

Businesses of all sizes face mounting pressures to reduce costs and comply with government mandates for business-to-business (B2B) transactions. In response to these pressures, automating business processes and moving them to the Internet with Axway EndPoints can help businesses reduce costs, improve communications with trading partners, stay in compliance, and sustain a competitive advantage.



- Automate your business processes
- Decrease your liability
- Connect with your trading community
- Protect your data in a secure, reliable way

### Challenges

Business partners rely on the ability to quickly and privately transfer orders and data, and they expect delivery assurance. However, manually handling B2B transactions can be an expensive and cumbersome endeavor. In addition, many organizations must comply with government mandates like HIPAA, SOX, SEPA, and other industry-specific regulations. To address these issues quickly and with minimal change to existing IT infrastructures, businesses need a solution that will help them:

- Move existing EDI and business integration processes to the Internet.
- Connect to a key trading partner, marketplace, or service provider with minimal effort, in the shortest amount of time, without having to write any code.
- Accommodate the fact that not all trading partners are equally capable of running B2B or MFT infrastructure, making a single form solution unrealistic.
- Safeguard critical business information over the Internet while adhering to trust management rules.

### Solutions

The Axway B2Bi EndPoint family of solutions offers a comprehensive array of options – from pure Web-based trading optionally using a local signing applet, to forms-based submission for specific applications, to full-featured downloadable local clients. These solutions help companies move collaborative business transactions quickly, efficiently, reliably, and safely. Axway B2Bi EndPoints can:

- Provide a “right fit” solution for each trading partner in a value chain, thus maximizing the reach, as well as the speed and effectiveness of business networks.



- Allow users to move data exchanges to the Internet.
- Decrease business liability by lessening human interaction with data and helping companies comply with government mandates.
- Connect companies to their trading partners—quickly and easily.
- Protect business data with encryption, non-repudiation of origin and receipt, and reliable messaging.
- **Expandable:** Connect up to three trading partners within a single community, using a wide range of protocols.
- **Easy to Install:** Download an Axway EndPoint from the Internet and install it in minutes.
- **Easy to Use:** Automatic profile synchronization ensures that information transferred between businesses and their trading partners is always up-to-date.
- **Intelligent:** Message tracking and reporting capabilities help monitor transactional volumes.

Each B2Bi EndPoint provides a single connection that enables companies to easily and rapidly begin transacting over the Internet with a key trading partner, value-added network, industry exchange, or government entity. As businesses grow, they can easily upgrade Axway EndPoints to Axway B2Bi Express or Enterprise for a more sophisticated, scalable B2B gateway solution.

With Axway EndPoints, companies can start exchanging data instantly with a hub or service provider, in an automated environment, with each transaction encrypted at the message level—at a very reasonable cost.

## Benefits

Axway B2Bi EndPoints provide a cost-effective, manageable means of integrating and automating businesses. Axway EndPoints are:

## Find Out More

Discover how Axway B2Bi EndPoints can move collaborative business transactions to the Internet—quickly and easily. Contact an Axway sales representative today. Visit [www.axway.com](http://www.axway.com).

business. in motion.



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## About Axway

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Axway is a leading global provider of collaborative business solutions. Axway establishes the dynamic connections—within and among enterprises—that make companies easier to do business with. Spanning all industries, over 8,400 organizations in more than 100 countries depend on Axway to manage and control their business-critical information in motion—improving value chain efficiency, regulatory compliance, and quality of service. Built on a service-oriented architecture (SOA), Axway's Synchrony™ solutions feature a highly flexible integration and B2B framework, business and technical analytics, and professional services. Axway also offers customized solutions for the financial services, life sciences, and automotive industries. Many of Axway's solutions are available in a software-as-a-service (SaaS) model. A subsidiary of Sopra Group, SA, Axway is headquartered in Scottsdale, Arizona.

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